

CHRISTOPHER CORTEZ

DESIGNER

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• HOW WOULD YOU DEFINE YOUR WORK?

Process + Psychology + Intuition + Transformation = ME (Design-Distribution)

• WHAT INSPIRES YOU?

Non-verbal communication

• WHAT ARTISTS/DESIGNERS DO YOU LOOK TO FOR ADVICE AND INSPIRATION?

My inner-circle - Paul Smith-love his consistent delivery to stay ahead of the curve! I live for music, all types at all times.

• ARE THERE ANY THEMES THAT YOU LIKE TO LEAN TOWARDS IN YOUR WORK?

Sweet + Sour

• COULD YOU ELABORATE ON YOUR CREATIVE PROCESS?

As a kid the streets used to talk to me, they informed my sharp innate ability to use all my senses. The streets are where my creative vision stemmed. Because of my upbringing, I found value in smaller things. I realized objects have a voice. The form of communication, the words, color, textures, images, smells, body language and of course design as a universal language.

• HOW DO YOU INCORPORATE BOTH THE IDEA OF DESIGN/FASHION IN YOUR WORK?

Arranging elements (Texture + Color + Textiles + Pattern + Type + Vibrancy + Character)

• WHAT IS YOUR DREAM PROJECT?

The one I have been working on for 3 years after leaving corporate

• WHAT ARE YOUR PERCEPTIONS OF LUXURY. 5 ADJECTIVES TO DESCRIBE LUXE?

Quality first, experience, dreams, perception, identity

• WHAT DOES NEW LUXURY MEAN TO YOU?

Emotional resonances-Integrity. Limited Approach

• HOW DO YOU FEEL ABOUT THE DEMOCRATIZATION OF LUXURY?

New customers are demanding these products. It's good in a way because a new market is established and lets people get a taste of luxury.

• HOW IMPORTANT IS THE LUXURY EXPERIENCE TO YOU?

Extremely, my career is hinged on it

• WHAT DO YOU LIKE ABOUT LUXURY?

Create a great product and the press will find you...

• WHAT DO YOU DISLIKE ABOUT LUXURY? DO YOU THINK LUXURY IS A BAD THING?

It's very difficult to produce in the U.S.A., at least in my case, for leather goods. Bad for me as a consumer because it is very addictive when you are aware of what's out there. Good for me as a vendor, because I sell the drug - Luxury

• WHAT HAVE YOU PURCHASED RECENTLY THAT IS CONSIDERED LUXURIOUS? WHY DID YOU PURCHASE IT?

Fiorentini + Baker Cap Toe Boot - \$400.00 (Couldn't live without them in my life, they will last me 10 years at least and they look and feel as much as they cost, hahahaha)